



TRUSSCORE STOCKING DEALER PROGRAM
















Elevate Your Business with trusscore®

Why Become a Trusscore Stocking Dealer?

Upgrading to a Trusscore stocking dealer opens up a world of opportunities for your business.

As a Trusscore stocking dealer, you'll experience a significant increase in sales volume, enhanced customer satisfaction, and access to a suite of comprehensive sales and marketing tools designed to support your growth.

With Trusscore, you're not just selling a product; you're providing your customers with durable, versatile, and high-quality solutions for their building needs.

Supporting Dealers <ul style="list-style-type: none"> • Do not maintain inventory • Place orders on-demand • Limited ability to fulfill orders quickly 	Stocking Dealers <ul style="list-style-type: none"> • Maintain inventory • Immediate availability to meet customer demand and fulfill orders promptly
<p> Marketing Materials Access professionally designed marketing materials such as brochures samples, and digital assets to promote Trusscore products effectively and facilitate engaging and informative customer interactions.</p>	<p> Marketing Materials Access professionally designed marketing materials such as brochures samples, and digital assets to promote Trusscore products effectively and facilitate engaging and informative customer interactions.</p>
<p> Training and Support Take advantage of training programs and ongoing support from our team to ensure your staff is equipped with the knowledge and expertise to effectively sell Trusscore products.</p>	<p> Training and Support Take advantage of training programs and ongoing support from our team to ensure your staff is equipped with the knowledge and expertise to effectively sell Trusscore products.</p>
<p> Retailer Visibility Capture attention with a map pin and listing in the "Where to Buy" search results, guiding customers to your location.</p>	<p> Prominent Retailer Visibility Stand out with a highlighted map pin and top-ranking listing in "Where to Buy" search results, directing customers to your stocking location.</p>
<p> Eye-Catching Display Board Install a visually appealing 2'x4' display board showcasing Trusscore products, capturing customer attention and driving sales.</p>	<p> Distinctive Product Showcase Choose from customizable or freestanding display options to feature Trusscore products, enhancing product visibility and driving conversion.</p>
<p> Targeted Advertising Partnership Benefit from targeted advertising campaigns within a 25 km radius of your location, driving local awareness and foot traffic.</p>	<p> Targeted Advertising Partnership Benefit from targeted advertising campaigns with higher investment within a 25 km radius of your stocking location, driving local awareness and foot traffic.</p>
<p>Sell 3x More Product! Stocking Dealers experience a significant boost in volume compared to non-stocking dealers.</p>	<p> Profitable Pricing Structure Gain access to exclusive volume pricing, maximizing margin opportunities and ensuring competitive pricing for your customers.</p>
	<p> Tailored Stocking Profile Page Showcase your stocking status with a customized profile page on our "Where to Buy" map, featuring a striking header image and comprehensive store details.</p>
	<p> Co-Branding Opportunities Collaborate with Trusscore on co-branded marketing initiatives to enhance your brand visibility and reach new customers.</p>
	<p> Brand Engagement Package Enjoy a branded swag package including hats, pencils, and more to enhance your store's identity and foster customer loyalty.</p>
	<p> Enhanced Customer Satisfaction With readily available inventory, stocking dealers can meet customer needs promptly, leading to increased satisfaction and loyalty.</p>



Ready to Elevate Your Business with Trusscore?

Don't miss out on the opportunity to become a Trusscore Stocking Dealer and **take your business to new heights.**

By maintaining inventory of Trusscore products, you position yourself as a reliable and responsive partner for your customers, ensuring prompt fulfillment of their project needs.

We encourage dealers to maintain a level of inventory that reflects their market demand and business objectives. At a minimum, a safety stock level is required and outlined below. This inventory stock is usually sufficient for smaller projects or urgent replacements. As dealers grow their Trusscore business, we suggest you expand your inventory levels to meet broader project requirements and capitalize on increased sales potential.

Stocking Dealer Minimum Inventory Requirements				
Wall&CeilingBoard	Color	Product #	Pallet QTY	PCS/Pallet
10ft Trusscore Wall&CeilingBoard	White	TC1610	1	150
12ft Trusscore Wall&CeilingBoard	White	TC1612	2	150
16ft Trusscore Wall&CeilingBoard	White	TC1616	1	150
Trims			Box QTY	PCS/Box
½" J Trim	White	TCT12J10	5	50
Inside Cove Corner	White	TCT12IC10	3	25
Large Outside Corner	White	TCT12LOC10	1	25
H Channel Snap-In Kit	White	TLT58WTC10K	1	20



Contact us today to learn more and how we can **support your growth as a Trusscore partner.**

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